



**CORPORATE  
PROFILE**



**Future  
Destination  
Limited**

# THE SPIRIT

## BEHIND CHOOSING MULTI INDUSTRIES

The multi-business sector serves as the nucleus of economic development. Bangladesh, among the world's most densely populated nations, grapples with a severe scarcity of housing.

Despite the majority of the population falling within middle and low-income brackets, achieving universal housing remains a distant dream. Over the past two decades, the private sector has only partially met the nation's housing demands. The gap between supply and demand looms large.

Despite inadequate policy preparations, entrepreneurial developers have managed to thrive. However, signifi-

cant portions of the middle and low-income demographic remain underserved. With this demographic forming the majority, the private multi-business sector holds immense potential to expand and address societal needs, fostering affordability and improving quality of life for this segment of the population.





**MOHAMMAD KAMRUJJAMAN SIKDER**  
Chairman & CEO  
Future Destination Limited.



## MEET THE CHAIRMAN

Mohammad Kamrujjaman Sikder, the Founder Chairman & CEO of FDL Group, also serves as the Managing Director of SmartTech Properties Limited.

Mr. Sikder brings to the table a distinguished career enriched with vast experience garnered from multinational and local corporations. His contributions to Grameenphone, a prominent telecom operator in Bangladesh, have been particularly noteworthy. Additionally, his tenure at GMG Airlines, the first private airline in Bangladesh, has provided him with invaluable insights.

His professional journey also encompasses a significant period at Transcom Foods Limited.

**Nafiz Ahmed** holds the position of Managing Director at FDL Group. With 18 years of extensive experience in sales, distribution, and marketing across leading multinational firms like Grameenphone and Banglalink Digital, he has gained a profound understanding of industry dynamics and consumer behavior. Nafiz has made significant contributions to the growth and success of these esteemed organizations through pioneering strategies, optimized distribution channels, and strategic marketing initiatives, leaving an indelible mark on the telecommunications landscape. As he embarks on new challenges and endeavors, Nafiz remains steadfast in his commitment to driving growth, innovation, and excellence across every facet of his professional journey.

## MANAGING DIRECTOR



**NAFIZ AHMED**  
Managing Director  
Future Destination Limited.



# PHILOSOPHY



## VISION

To become one of the most reliable companies in Bangladesh providing the best quality of services & value for money that meet our client's needs.

## MISSION

We exist to provide Top-class services in the area of our core competencies that leave our clients happy and thoroughly satisfied.

## CORE VALUE

To Keep our clients Satisfied; our colleagues/ collaborators happy; our staffs fulfilled and motivated, our management proud and celebrated; our brand competitive and progressive.

## INTEGRITY

- We keep our promises –we walk the talk.
- We are honest, trustworthy, and ethical in all actions.
- We serve our commitments with honor & integrity.

## QCS

- Clients are the driving force of our existence; keeping them satisfied is the fundamental reason for our existence
- We focus on communicating in an engaging way to share opportunities where we can establish competitive advantage and deliver outstanding results

# OUR MESSAGE TO **VALUED CLIENTS**



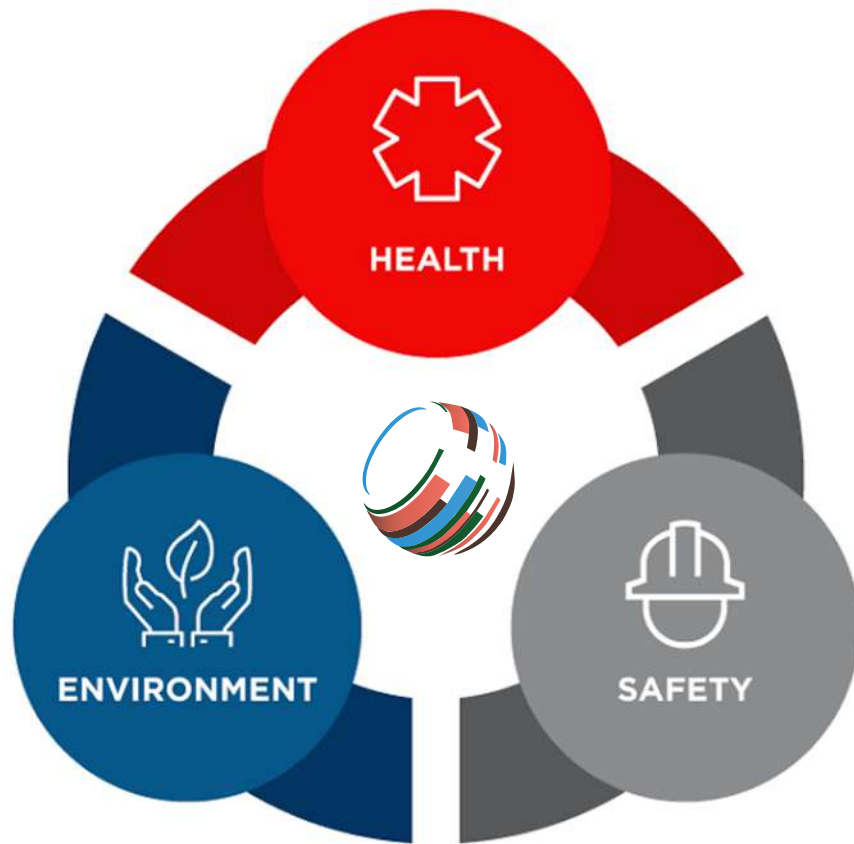
Our goal is to establish a significant presence in the industry by fostering a sustainable connection between construction capabilities and investors' requirements.

We strive to enhance the value of our projects through meticulous attention to design, functionality, cost-effectiveness, and strategic location considerations. Additionally, we dedicate ourselves to staying abreast of industry trends, delivering top-notch realty products, and understanding our customers' expectations.

With extensive experience in the field, our

in-depth market analysis enables us to thrive in the industry. We are committed to fostering strong relationships with local government bodies to ensure timely project completion.

As developers, we are ready to collaborate with a diverse team, including business architects and various other professionals, to successfully execute projects from inception to completion.



# WE ARE **COMMITTED**

- Our dedication to Building Green is steadfast. We understand the environmental concerns associated with our business activities, hence we exclusively partner with vendors who adhere strictly to green practices.
- We ensure full compliance with health and safety regulations and exercise extreme caution when entering into agreements with third-party vendors, prioritizing the thorough consideration of safety and health hazard issues.

# QUALITY CONTROL & **QUALITY ASSURANCE**



## **The Business Process are:**

- \* Control of Projects
- \* Purchase procedures
- \* Human resource management
- \* Stores and delivery procedures
- \* Tendering and estimation
- \* Maintenance and calibration
- \* Emergency Readiness Procedures
- \* Hazard identification, aspects and impact assessment procedures

## **The Management Processes are:**

- \* Control of Documents & Records
- \* Internal Audit
- \* Control of Nonconformances
- \* Corrective and preventive action
- \* Management Review
- \* Policy Procedures
- \* Consultation & communication process
- \* Planning for legal requirements procedures
- \* Planning & approval procedures





# FINANCIAL READINESS & STRENGTH

We have dedicated fund for each projects and we have always back up fund for any kind of urgency. We can run our projects if there is any default/issues from any individual clients so that project can move smoothly.



# OUR **BUSINESS** ENGAGEMENTS



We are well experienced  
and as a developer,  
We are well aware about  
the market condition  
To become successful in  
the business.

[www.spl.com.bd](http://www.spl.com.bd)

We take pride in our  
commitment to quality,  
offering a range of cus-  
tom-baked items that  
cater to your unique  
cravings.

[www.cloudcake.com.bd](http://www.cloudcake.com.bd)





# OUR **BUSINESS** ENGAGEMENTS



Our Top Management are leading initiator of owning 3 Units of Guardian Medi & Mart in different location around Dhaka, such as Khilgoan, Ring Road, Md.Pur Branch.

Automotive Service Provider.  
Classic & Vintage Car Restoration Workshop.





# OUR **BUSINESS** ENGAGEMENTS



We have our own life-style brand. We have 02 outlets in Dhaka City and another 02 outlets are opening soon.

Transforming Lives with Interior Design, Architectural Consultancy, and Building Construction Management from Start to Finish



**artiNest**  
blueprints brought to life



WE ARE  
**FRANCHISE**  
OF



Our Top Management are leading initiator of owning 12 Units of Lazz Pharma Franchise at different location in Dhaka such as Khilgoan, Rupnagor, Mugda, Wari & Vatara Branch.

Meena Bazar is a top grocery Brand in Bangladesh and we have 3 branches within Dhaka city





# WE ARE **FRANCHISE** OF



Bangladesh's largest indoor playground Babuland. We have 2 Branches

MINISO' s original intention is to enable the young generation to enjoy life through high-quality products and services.







# Future Destination Limited

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**THANK YOU**